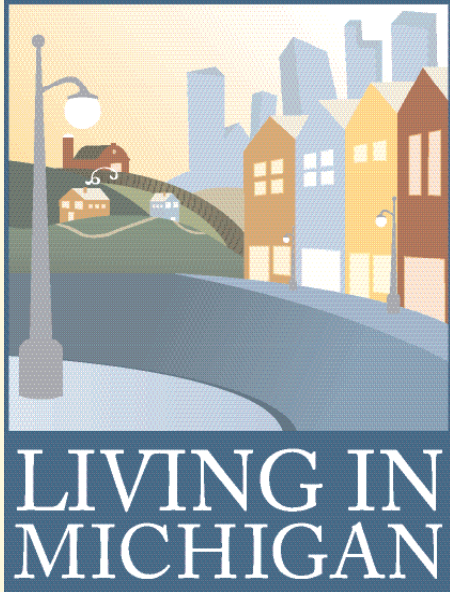


LIVING IN MICHIGAN MEANS INVESTING IN MICHIGAN.



IN 2008, MICHIGAN BECAME THE 40TH STATE TO ALLOCATE MONEY TO HOUSING AND COMMUNITY DEVELOPMENT.

WHY ARE WE STILL CAMPAIGNING?

Michigan's Housing and Community Development Fund now has \$2.2 million in allocation from the state's general fund, but we know the need is far greater. The projects waiting to get underway need many millions more dollars annually. **Living in Michigan means investing in Michigan.** Michigan's Housing and Community Development Fund supports the development of Michigan's cities, towns and villages — creating housing choices and vibrant downtowns — so our state can compete in the 21st century. When we invest in Michigan, we invest in the communities where the best and brightest can plant their roots and take an active role in community projects, programs and activities. In turn, these individuals will invest in the communities where they live, work, play and eventually retire

What is the Michigan Housing and Community Development Fund (MHCDF)?

MHCDF is a program that will allow Michigan cities and communities to compete for, attract and retain the brightest and best workers in the country. The program concentrates efforts in downtowns, neighborhoods, affordable housing and supportive housing.

This fund creates economic value for our state. Every dollar we invest in housing and community development attracts outside investors. On average, if we invest \$1, the private sector comes to the table with another \$2.80. These leveraged investments create jobs and generate tax revenue, but they also make our state a better place to live.

About the MHCDF

The program—represented by more than 5,000 members and endorsed by more than 25 statewide organizations—impacts tens of thousands of people annually. These organizations recognize that the impact of this fund is epic. More of our educated professionals, spanning through to our mobile retirees, will want to stay in Michigan. Our children, who are helped with more secure housing, will also grow and learn faster. Michigan will be considered a “place” to be for companies, college students and entrepreneurs. Let's return Michigan to a vibrant and growing state. Let's grow the fund.

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For more information or to support this coalition, go to www.livinginmichigan.org.

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